



FRANKIE BANKS @
WRITING SPARK
FREELANCE PUBLISHING

**WRITE YOUR
BOOK *IN*
A WEEKEND**

CONTENT

WE ALL HAVE CONTENT. WE JUST STORE IT IN DIFFERENT PLACES AND SOMETIMES THAT MAKES IT DIFFICULT TO COLLATE.

MAYBE IT IS IN YOUR HEAD, ON YOUR COMPUTER, FILED AWAY IN A BOTTOM DRAW, PRINTED ON FINE PAPER WRAPPED AND BOUND IN THE ATTIC, PERHAPS YOUR CONTENT IS JUST IN YOUR HEART AND IT NEEDS SOME ENCOURAGEMENT?

FLOW WILL HAPPEN WHEN YOU KNOW WHERE YOUR CONTENT IS, WHAT YOU WANT TO DO WITH THAT CONTENT, (YOUR IDEA) WHAT YOU WANT TO GET OUT OF THE CONTENT OR WHAT YOU WANT TO SHOW THE WORLD. WHAT IS YOUR PLAN TO GET THE CONTENT DOWN AND WHAT YOU ARE GOING TO DO WITH IT ONCE YOU HAVE IT, PLEASE DONT PUT IT BACK IN THE BOTTOM DRAW!

WHAT IS THE USE OF HAVING THE BEST IDEA IN THE WORLD AND THEN NOT SHARING IT?



WHAT IS YOUR IDEA?

WHAT IS YOUR PURPOSE?

WHAT IS YOUR PLAN?

IDEA:

*SCENES AND CHARACTERS, CHAPTERS, BULLET
POINTS?.....*

PURPOSE:

WHAT IS THE PREMISE OF THIS BOOK? WHAT DO YOU WANT IT TO SAY/TEACH?....

WHO DO YOU WANT IT TO REACH? AGE, SEX, MARRIED/SINGLE, WHAT DO THEY WANT?...

WHAT IS YOUR PRIMARY OBJECTIVE? TRAVEL, CREATE BIGGER CLIENT BASE?, GET A BETTER JOB? EDUCATE?....

PLAN:

CHAPTERS? BULLET POINTS? SCENES? CHARACTERS?

CHAPTER ONE - INTRODUCE FIRST CHARACTER OR
INTRODUCE AUTHOR OR INTRODUCE PROBLEM

THREADS AND THEME'S:

LOOK BACK AT YOUR PURPOSE?

*WILL THE PURPOSE THREAD THROUGH THE BOOK OR
BE A REVALATION?*

IS THE THEME OBVIOUS?

SECRETS OF THE WRITING WORLD

* START
WHERE YOU
WANT TO!

(THAT ISN'T NECESSARILY AT THE BEGINNING!!)

*TRANSCRIBE FOR SPEED

ON YOUR PHONE.....EMAIL.....

DRAGON.....GOOGLE.....

To



From frankiebanks27@gmail.com

Subject

Compose email

I

Hi

Thanks

Q

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123



space

return

EASY PEASY BUSINESS BOOK RULE;

1, WRITE SEVENTEEN CHAPTER TITLES

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.

2.CUT IT DOWN TO 15 AND PUT THEM IN ORDER

- | | |
|-----|-----|
| 1. | 2. |
| 3. | 4. |
| 5. | 6. |
| 7. | 8. |
| 9. | 10. |
| 11. | 12. |
| 13. | 14. |
| 15. | |

3. FOR EACH CHAPTER WRITE TEN INGREDIENTS AND THEN
EXPAND

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

12.

13.

14.

15.

* Sevens, split
your life into
sevens 1-7, 8-14

1-7 years

7-14 years

14-21 years

21-28 years

28-35 years

35-42 years

42-49 years

49-56 years

etc

* List the Big Five, I'm not talking safari! Most people can list five major events in their life that have shaped them in one way or another. People, places, events. Who what, why, when, how?

1.

2.

3.

4.

5.

NOW ADD THE WHO,
WHAT, WHERE, WHEN
AND HOW.....

*EDIT **AFTER**
YOU HAVE AT
LEAST 30,000
WORDS.

*JUST GET IT
DOWN!

DECIDE HOW YOU WANT TO EDIT YOUR BOOK

MAYBE THERE ARE CERTAIN COLLOQUIALISMS OR SLANG
THAT YOU WOULD LIKE TO KEEP

USE AN EDITING PROGRAMME SUCH AS GRAMMERLY
(WHICH IS FREE)

WHO SHOULD READ YOUR BOOK TO INFORM YOU OF
EDITING AND PROOF READING ADJUSTMENTS?

1. Is the reader an experienced writer or editor who understands the requirements of your genre?
2. Is this reader a member of your target audience?
3. Is this person well-read in your genre?
4. If you're writing non-fiction, is the reader an expert in the subject of your book, or does he/she at least have significant familiarity with it?

IF THEY FULLFILL ONE OR MORE OF THE ABOVE THEN
THEY FIT THE BILL!



**LET ME GUIDE YOU THROUGH WRITING YOUR BOOK.
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TUITION ONLY
\$2000**



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